

Public Engagement

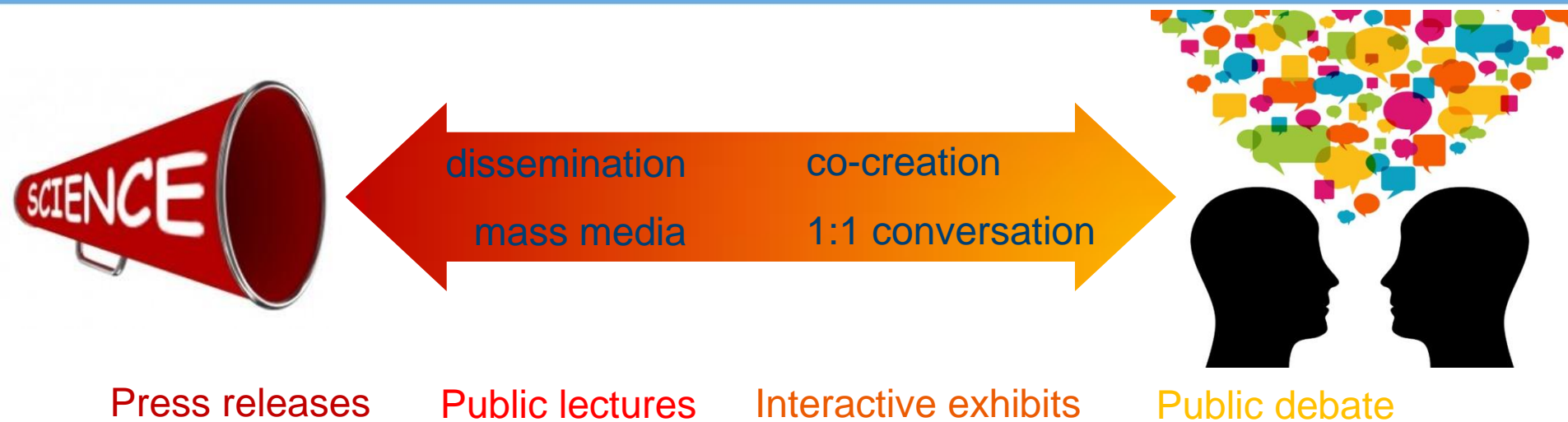
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What is Public Engagement?

Why is it important?

How do I get involved?

What is public engagement?



aim to create a close working relationship between schools, colleges and the University

Why is public engagement important?

- **Research Councils**

‘Engaging the public with research helps empower people, broadens attitudes and ensures that the work of universities and research institutes is relevant to society and wider social concerns’

- **Transparency**

- **Societal need**

- **Personal development**

- **Impact**



REF2014
Research Excellence Framework

Planning for IMPACT

- Plan for it at research grant application stage
- Budget for resource (people, materials, events)
sometimes there are other opportunities to apply for funding!
- Capture data on impact throughout

Talk to us 😊



Who should you engage with?

Who is your research relevant to? (stakeholders)

Local community groups

Schools – teachers, students, parents

Interested adults

Patients

Families



How do I get started?



Cambridge Shorts

4 April 2016

www.cam.ac.uk/public-engagement/cambridge-shorts

PE Bulletin

Training: Rising Stars, GSLS workshops (training.cam.ac.uk)

PE v PPI



Engagement – where knowledge is shared between researchers and public

Involvement – where people are actively involved in research projects and in research organisations

e.g.

offering insight as members of a project steering group

commenting on and developing literature

undertaking interviews with research participants

Participation – where people take part in a research study

Contact Us



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For more information, resources and guidance

www.cam.ac.uk/publicengagement